



PUT YOUR BRAND BEHIND KIDS WHO NEED A CHAMPION.

The Royal Rally is a one-day charity pickleball tournament that sends foster children in Larimer & Weld Counties to a free week of Royal Family KIDS camp — a week where kids who have been abused, neglected or abandoned get to be safe, celebrated and simply kids again.

SAT · OCT 17, 2026

1:00 – 7:00 PM

ZERO ZERO TWO

4401 INNOVATION DR
FORT COLLINS, CO

40 TEAMS · 80+ PLAYERS

INDOORS · ALL DAY

100% OF PROFIT

GOES STRAIGHT TO CAMP



— WHY SPONSORSHIP MATTERS

Entry fees cover the courts, the shirts and the medals. **Sponsorships are what actually send kids to camp.** Every dollar of profit from this tournament goes to RFK Timberline, which serves 52 campers each summer at no cost to a single family.

Your business gets a full day in front of the players and their families — and a year-round presence on the tournament website. Every gift is a tax-deductible charitable contribution receipted through Timberline Church.

— SPONSORSHIP LEVELS

\$2,500

TITLE SPONSOR
TIMBERLINE CHURCH

Top billing on every piece of tournament collateral, remarks at the awards ceremony, and premier signage all day.

CLAIMED

\$1,500

CHAMPION SPONSOR
1 AVAILABLE

Prominent signage throughout the venue, recognition from the mic at the awards ceremony, and your logo on the event t-shirt, the court screens and the website.

\$500

COURT SPONSOR
5 OF 10 AVAILABLE

Your banner on your own court for the full day, plus your logo on the event t-shirt, the rotating court screens and the website.

Any

IN-KIND GIFTS
ALWAYS WELCOME

Food, snacks, printing, prizes, water, gear. Donated goods reduce our costs dollar-for-dollar and often cost your business very little.

EVERY SPONSOR, EVERY LEVEL

Your logo goes on the event t-shirt worn by every player, on the rotating screens above each court all day long, and on rfkroyalrally.com. Custom fit in mind? Tell us what matters to your business and we will build the package around it.

RAISED SO FAR

\$5,000 of \$8,000

The Champion slot and a few courts close the gap.



BECOME A SPONSOR

rfkroyalrally.com

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Scan the code or email to claim a level. Sponsorships are non-refundable charitable gifts, receipted through Timberline Church.